

Kentucky Hospital Association
ANNUAL CONVENTION

Ruby Anniversary | 1929 - 2024

95 *Years*

*as
the Leading
Voice for
Kentucky
Hospitals*



Central Bank Center | Lexington, Kentucky | May 20 - 22, 2024

The convention is held in conjunction with:





Letter From the President

I am excited to extend a special invitation to each of you to join us at the Kentucky Hospital Association’s 95th Annual Convention, May 20-22 in Lexington. This event is a special celebration of KHA’s 95 years of service to Kentucky’s hospitals and the incredible commitment of Kentucky’s hospitals to the shared mission of serving communities across the Commonwealth.



The convention will feature inspiring keynote speakers, informative breakout sessions, networking opportunities, and recognition of outstanding hospital achievements. You will also have a chance to learn about the latest trends and innovations in health care, and how to overcome the challenges facing your organization. This year, we will also host a gala event marking our Ruby Anniversary.

Don’t miss this opportunity to connect with your peers, share best practices, and celebrate the achievements of Kentucky’s hospitals. Register today and secure your spot for the 95th Annual KHA Convention.

I look forward to seeing you there!

Nancy Galvagni
President and Chief Executive Officer
Kentucky Hospital Association

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Keynote Speakers

May 21, 2024

HEALTH CARE AI: *Do the Right Thing* Barry Chaiken, MD, MPH

While artificial intelligence (AI) offers amazing tools to enhance patient safety, improve quality, develop new therapies, and better manage costs, how AI is implemented will determine its level of success as it offers both great promise and peril.

Dr. Chaiken will incorporate his 25 years of experience in health care information technology, clinical transformation, and business intelligence during this keynote presentation to help you learn the basic steps needed to leverage AI effectively with best practices and an understanding of the risk and benefits of the technology in a clinical setting.



May 22, 2024

DARE TO LEAD™ Natalie Johnson, MS

Courage is a collection of four skill sets that are teachable, measurable, and observable. These courage-building skills are the most significant findings from Brené Brown's groundbreaking research and development of the Dare to Lead™ program, an empirically based program designed for the leaders of the future. Keynote speaker Natalie Johnson is a consultant, a performance coach with over 30 years of experience working with employers globally, and a certified Dare to Lead™ facilitator. Build your courage to lead your team to greatness!



Featured Events

Tuesday, May 21 | 12:00 - 1:20 p.m.

KHA Awards Luncheon

The luncheon will feature:

- ▶ Presentation of awards by KHA Board Chair **Mike Sherrod**, Chief Executive Officer, TriStar Greenview Regional Hospital
- ▶ Installation of **Gerard Colman, Ph.D.**, System Chief Executive Officer, Baptist Health, as 2024-2026 Chair of the KHA Board of Trustees



Mike Sherrod



Gerard Colman

Tuesday, May 21 | 6:00 - 10:00 p.m.

KHA Ruby Anniversary Gala



Celebrate KHA's 95th year of serving the hospitals of Kentucky at the KHA Ruby Anniversary Gala! The night will feature dinner, drinks, and dancing with live music by the Endless Summer Band.

All convention attendees are welcome.
Dress code: Elevated Cocktail Attire

KHA Health Care Workforce Summit

Monday, May 20, 2024



This event will be held in conjunction with the first day of the KHA 95th Annual Convention.

Hear from industry experts on the latest data from the Kentucky Board of Nursing, supporting the current workforce after traumatic events, engaging with younger generations on the rewards of a career in health care, supporting clinical instructor programs, and the latest initiatives from the Council of Post-Secondary Education. Be a part of the conversations and help develop the future of Kentucky's health care workforce.

Registration and hotel information can be found on page 11.

SHRM and HRCI continuing education credits (7.0) are pending for tracks on Monday and Tuesday, May 20-21.



2024 Workforce Summit Agenda

Monday, May 20

9:15 a.m. (ET)

Registration Opens

10:00 - 10:10 a.m.

Welcome

JP Hamm

Associate Vice President, Workforce Development
Kentucky Hospital Association

10:10 - 11:00 a.m.

Kentucky Board of Nursing – Education Enrollment and Licensure Workforce Data

Kelly Jenkins, MSN, RN, NE-BC

Executive Director

Kentucky Board of Nursing

The Kentucky Board of Nursing will present its latest data regarding student enrollment in nursing programs and the nursing workforce based on its annual license renewal survey. The data will provide insight into trends and help hospitals address recruiting and retention strategies.

11:00 - 11:50 a.m.

Engaging Future Health Care Professionals: K-12 and Beyond

James Glass

Vice President, Workforce Development/Marketing & Public Relations

Pikeville Medical Center

Bart Darrell

Chancellor

HealthForce Kentucky

Jaclyn Graves

Director, External Operations

HealthForce Kentucky

HealthForce Kentucky and Pikeville Medical Center share their initiatives they have led to inspire careers in health care by providing wider access to the highest levels of instruction through technology and engaging community partners.

12:00 - 1:00 p.m.

Lunch

1:00 - 1:30 p.m.

HealthForce Tour

1:30 - 2:15 p.m.

Creating a Successful Student Nurse Investment at Norton Healthcare

Brittany Burke, DNP, RN, NEA-BC

System Director, Institute for Education and Development

Norton Healthcare

Creating a successful nursing workforce takes intentional investment in the student nurse. This session shares how offering both students and employees the ability to grow their careers, and follow their passion, is key to Norton Healthcare's student nurse investment.

2:15 - 3:00 p.m.

Supporting Hospital Staff with Traumatic Events

Kimberley Denzik, MSN, RN

Director, Trauma Institute

UofL Health - University of Louisville Hospital

Lindsey K. Journey, MSW, LCSW

Employee Support & Wellness Manager

Institute of Staff Resilience, Wellness, and Mental Well-being

Health care workers often witness traumatic events or become victims themselves. Responding quickly and thoroughly is necessary for the wellbeing of employees to help them personally and professionally, and improves teams knowing they have compassionate support when events occur.

3:00 - 3:45 p.m.

Council on Postsecondary Education – Healthcare Workforce Investment Fund and Engaging Today's Students

Leslie M. Sizemore, Ph.D, EdS, OTR/L

Associate Vice President, Workforce and Economic Initiatives

Council on Postsecondary Education

Overview of the Healthcare Workforce Investment Fund to improve support for health care students, including the application process, strategies for engaging and supporting college students, and the issues they face to continue their education.

3:45 - 4:00 p.m.

Discussion and Wrap-up

JP Hamm

Associate Vice President, Workforce Development
Kentucky Hospital Association

2024 KHA Convention Program Agenda

Monday, May 20

1:00 - 4:00 p.m.

ACHE Session - 3.0 In-Person Credits

**Leading in a Changing Environment:
Focus on Population Health**

Jonathan H. Burroughs, MD, FACHE
President & Chief Executive Officer
The Burroughs Consulting Network, Inc.



The current health care system is rapidly moving from a fragmented fee-for-service system that focuses on sickness toward a risk-based, capitated population health system that revolves around optimizing health. This drastic change requires new subpopulation business models and infrastructure to support it. This session will present case studies that show various ways in which organizations are making the necessary changes to move into a capitated population health environment, and share how to engage and align with physicians and key stakeholders to improve the health, experience, and per capita cost of defined subpopulations.

5:00 p.m.

Leadership Reception with KHA and ACHE

More details to come. All attendees welcome.

Tuesday, May 21

7:00 - 8:00 a.m.

Registration Opens

8:00 - 9:20 a.m. - **Breakfast Keynote**

**Health Care Artificial Intelligence (AI): Do the
Right Thing**

Barry Chaiken, MD, MPH
President
DocsNetwork Ltd.

While AI offers amazing tools to enhance patient safety, improve quality, develop new therapies, and better manage costs, how AI is implemented will determine its level of success as it offers both great promise and peril.

9:30 - 10:30 a.m. - **Concurrent Sessions:**

**Acute and Post-Acute Care Collaboration on
Improved Patient Outcomes**

Moderator:

Nancy Sehy, BSN, RN, CHPCA
Clinical Solutions Lead

Panelists to be announced

PointClickCare

Care collaboration challenges in the acute and post-acute care settings can prevent patients from achieving the best possible health care outcomes. This session will feature candid discussions of the challenges, opportunities, and stories of shared success among health care stakeholders.

**Culture CPR: Administer Immediately to Boost
Employee Retention Now!**

Jeff Whitehorn, MBA, LFACHE, ACC
Founder/Chief Executive Officer
Whitehorn Coaching & Consulting, LLC

Whether it's the Great Resignation, Quiet Quitting, or the Big Quit, high employee turnover has become one of the most powerful barriers to success for leaders and the teams they lead. This session focuses on identifying three critical strategies for Culture CPR, action steps leaders can take, and proven ideas to improve culture and increase employee retention.

AHA Vitality Payer Scorecard – State of the State

Travis Gentry
Chief Executive Officer
Hyve Health

A session to look at state and national payer performance metrics based on aggregate 837 claims and 835 remits, then a review and discussion of current and emerging trends in Kentucky and across the country.

10:30 - 10:45 a.m.

Networking Break with Sponsors

10:45 - 11:45 a.m. - **Concurrent Sessions:**

**Key Market & Provider Metrics to Drive Strategies
Service Line Growth**

Travis Ansel
Chief Executive Officer
and
DJ Sullivan, MBA, MHA
Chief Strategy Officer
HSG Advisors

CONCURRENT SESSIONS

CONCURRENT

CONCURRENT SESSIONS

A session focused on how to measure and interpret key data analytics such as patient utilization of the care continuum, competitor market positioning, provider alignment, inpatient and outpatient market share, and physician practice dynamics.

I-PASS: An Evidence-Based Approach to Improving Patient Safety and Averting Malpractice Claims

Christopher Landrigan, MD, MPH
Chief of General Pediatrics
Boston Children's Hospital

This session will discuss communication vulnerability to patient safety and the risk of communication lapses involving patient handoffs or transitions of care, and how implementing structured communication models is a viable and clinically proven strategy.

Medicaid Managed Care Organizations (MCOs) Panel

Moderator:
Rosmond Dolen, Esq.
Associate Vice President, Payor Relations & Health Finance Policy
Kentucky Hospital Association

Panelists to be announced

Medicaid managed care organization chief executive officers will discuss hospitals' most pressing topics related to Medicaid Managed Care in Kentucky.

Workplace Violence Prevention: Creating an Effective Plan

David Fowler
President
AVADE Personal Safety Training Inc.

This session aims to provide a comprehensive understanding of workplace violence prevention with an emphasis on leadership commitment, industry-specific training, and practical application through interactive sessions.

11:45 a.m. - 12:00 p.m.

Networking Break with Sponsors

12:00 - 1:20 p.m.
KHA Awards Luncheon and the Installation of the 2024-2026 Chair of the KHA Board of Trustees



1:30 - 2:30 p.m. - **Concurrent Sessions:**

CONCURRENT SESSIONS

Developing Provider "Scorecards" for Patient Leakage Measurement

DJ Sullivan, MBA, MHA
Chief Strategy Officer
HSG Advisors

This session focuses on using a combination of claims-based and internal data to analyze provider relationships to be the most impactful way to identify and remove access barriers, prioritize provider outreach, build closer physician alignment, and optimize your networks.

Emergency Department Bridge Program: How to Successfully Establish a Bridge Program

Stephanie Whitaker
Addiction Treatment Navigator
Baptist Health Lexington

Tara Bevans, MA, BSN, RN
Addiction Disorder Nurse Coordinator
Baptist Health Lexington

Ryan Stanton, MD, FACEP
Emergency Medicine Physician
Baptist Health Lexington

Brandon Thompson, APSS
Lead Recovery Coach
Voices of Hope

This session will provide Kentucky hospitals with an overview of an Emergency Department Bridge Program. Key stakeholders will speak to collaboration between a multidisciplinary team to connect patients to treatment, working alongside community partners.

2:30 - 3:00 p.m.

Snack Break with Sponsors

3:00 - 4:00 p.m. - **Concurrent Sessions:**

CONCURRENT SESSIONS

Bursting Bubbles & Shining Light: Understanding Critical Pharma Trends, Their Impacts, and How Health Systems Can Triumph

Robert Cameron
Principal
Progressive Healthcare

Kathy Korducki
PBM Specialist
Progressive Healthcare

Greg Baker
President
AffirmedRx

Fundamental changes are rapidly coming to the pharmaceutical industry that will further pressure hospi-

tal costs and historical margins they may have earned under the 340B program. Learn more about these changes and how implementing a broader perspective of the pharmacy roles within the health system can help preserve and enhance margins.

Talent Pipeline Management (TPM) Panel Discussion

LaKisha Miller

Executive Director

Sara Tracy

Senior TPM Manager North Central Region

Ashely Hatfield

TPM Manager Eastern Region

Jacob McAndrews

TPM Manager South Central Region
Kentucky Chamber Foundation Workforce Center

KHA partners with the Kentucky Chamber Foundation's Talent Pipeline Management program to engage the workforce for Kentucky hospitals. This panel will focus on what was learned from the KHA Health Care Workforce Summit's presentations and share what the TPM team has learned regarding best practices throughout the state.

7:30 a.m.

Registration Opens

8:30 - 9:45 a.m. - **Breakfast Keynote**

Dare to Lead

Natalie Johnson

Co-Founder & Chief Visionary
ViDL Solutions

Developed by renowned researcher and author Brené Brown, Dare to Lead is an empirically based courage-building program designed for the leaders of the future. This inspiring speech on vulnerability as a foundational skillset of courage focuses on the critical role self-awareness plays in Daring Leadership, how armor is the greatest obstacle in Daring Leadership, and how to embrace Daring Leadership so you can show up fully in the workplace and relate in a way that calls others to greatness.

10:00 a.m. - 12:00 p.m.

ACHE Session - 2.0 In-Person Credits



Possibilities, Probabilities, and Creative Solutions: Breakthrough Thinking for Complex Environments

Kevin E. O'Connor, CSP

Consultant

Kevin E. O'Connor & Associates Ltd.

To go beyond traditional methods of problem-solving and generate new ideas, leaders must guide, inspire, and coordinate their teams to reach past creativity and attain sustainable innovation. This highly interactive seminar will present several nontraditional ways to spur innovative thought within your teams to help your organization achieve better results.

10:00 - 10:50 a.m.

No One Looks Good in Orange (Legal CE)

William J. George, Esq.

System Corporate Counsel
CommonSpirit Health

Jared L. Sommers, MPH, CHC

Division Director Corporate Responsibility Officer
CommonSpirit Health

Catherine Lynn Allison, Esq.

Assistant General Counsel
University of Kentucky/UK HealthCare

Noelle Holladay True, JD, CHC

Assistant Chief Compliance Officer
UK HealthCare

A panel of experts will provide insight from all aspects of hospital operations, a closer review of how legal and

6:00 - 10:00 p.m.

KHA's Ruby Anniversary Gala



Celebrate KHA's 95th year of serving the hospitals of Kentucky at the KHA Ruby Anniversary Gala! The night will feature dinner, drinks, and dancing with live music by the Endless Summer Band. All convention attendees are welcome – make sure to indicate your plan to attend on the registration form.

Dress code: *Elevated Cocktail Attire*

compliance work together, and the benefits of an integrated operation – when hospital operations and legal/compliance are properly aligned, there’s a decrease in risk and increase in operational effectiveness.

11:00 - 11:50 a.m.

AI in Health Care: Navigating Growth, Risks and Implementation (Legal CE)

Shea Luna

Counsel
and

Sarah Spurlock

Member

Stites & Harbison, PLLC

This presentation will provide a general overview of major types of artificial intelligence (AI) tools and a discussion of the growing use of AI in health care. Speakers will explore the legal and regulatory outlook for the use of AI, development and review of AI vetting processes, and risk considerations in adopting and utilizing AI.

12:00 - 1:00 p.m.

KHA Luncheon brought to you by ACHE
All Attendees Welcome



Kentucky Academy of
HEALTHCARE ATTORNEYS



Kentucky Academy of Healthcare Attorneys (KAHA) Legal Track

Tuesday, May 21

9:30 - 10:30 a.m.

Case Law Update

James Grohmann, JD

Trent D. Adkins, JD

O’Bryan Brown & Toner, PLLC

10:30 - 10:45 a.m.

Networking Break with Sponsors

10:45 - 11:45 a.m.

Legislative Update

James C. Musser, Esq.

Senior Vice President, Policy and Government Relations

Kentucky Hospital Association

11:45 a.m. - 12:00 p.m.

KAHA Annual Business Meeting

Kim Schwoeppe, JD

Secretary and Treasurer

Kentucky Academy of Hospital Attorneys

12:00 - 1:20 p.m.

Kentucky Hospital Association Awards Luncheon and Installation of the 2024-2026 Board Chair

1:30 - 2:30 p.m.

Artificial Intelligence Impact on Health Equity

Sharma Roma

Crowell & Morning, LLP

2:30 - 3:30 p.m.

Voir Dire Strategies

Ed Monarch

McBrayer, PLLC

3:30 - 4:30 p.m.

Ethical Duties & Electronically Stored Information

Brian Chase

ArcherHall

PointClickCare®

PointClickCare, proud Ruby Sponsor of the Kentucky Hospital Association, partners with hospitals, health systems, and post-acute care providers to support real-time, high-quality data sharing focused on enhancing care coordination and improving patient outcomes.



Kentucky Organization of Nurse Leaders (KONL) Track

Tuesday, May 21

9:30 - 10:30 a.m.

Getting to the Heart of the Matter

Tamra Strong, BA, RN, MSN-HCQ
Chief Executive Officer and Co-founder
Reliability 4Life

Nursing leaders fulfill a key role in assuring quality and safe health care. Join this session to see how nursing leaders demonstrate the ways collaboration achieves highly reliable health care across a hospital system.

- Discuss high reliability organizing (HRO) and its core purpose
- Describe the nurse leader's role in organizing highly reliable safe human performance
- Demonstrate regular assessments of highly reliable human performance
- Participate in the shaping of a reliable health care industry in the future

10:30 - 10:45 a.m.

Networking Break with Sponsors

10:45 - 11:40 a.m.

I-PASS: An Evidence-Based Approach to Improving Patient Safety and Averting Malpractice Claims

Christopher Landrigan, MD, MPH
Chief of General Pediatrics
Boston Children's Hospital

This session will discuss communication vulnerability to patient safety and the risk of communication lapses involving patient handoffs or transitions of care, and how implementing structured communication models is a viable and clinically proven strategy.

- Describe the prevalence of variation in communication practices in health care – patients, providers, and in processes and communication
- Cite to what degree communication lapses are a primary or contributing factor in malpractice cases on a national level
- Detail how structure handoff programs can reduce, if not eliminate, the potential of harm reaching the patient

12:00 - 1:20 p.m.

Kentucky Hospital Association Awards Luncheon and Installation of the 2024-2026 Board Chair

1:30 - 2:30 p.m.

KONL – Leadership for the Commonwealth's Future

Brandy Mathews, DNP, MHA, NE-BC, CENP, FACHE
KONL President

Chief Nursing Officer
UK HealthCare Good Samaritan Hospital

Nursing leads the way to health in the commonwealth. This session focuses on how KONL plans to develop, support, and advocate for nurse leaders in Kentucky.

- Discuss the 2024 KONL strategic plan and goals
- Describe AONL Affiliate meeting highlights
- Identify the 2024 KONL Officers and Committees that are developing, supporting, and advocating for nurse leaders in Kentucky
- Receive reports that detail the status of the KONL funds balance and membership numbers

2:30 - 3:00 p.m.

Snack Break with Sponsors

3:00 - 3:50 p.m.

Engaging in the Commonwealth's Health: A Pivotal Nursing Role

Donna Meador, MSN, RN, CENP, CPHQ
KNA President 2020 - 2022
KONL President 2008 - 2010

Kelly Jenkins, MSN, RN, NE-BC
Executive Director
Kentucky Board of Nursing

Patti Howard, Ph.D., RN, CEN, CPEN, TCRN, NE-BC, FAEN, FAAN
Enterprise Director, Emergency Services
UK HealthCare

KONL leaders have created a legacy of support and improvement in the lives of Kentucky citizens. This panel discussion will explain how being a nurse and having a background in KONL has helped them to develop as organizational leaders in the Commonwealth.

- Describe how a background in nursing is valuable in preparing for civic leadership roles
- Discuss how board membership is an enriching professional experience
- Identify how nursing leaders may become involved in health care leadership at the state or regional level

Registration

Full Conference Fee

	Early Bird Rate	After April 30
Member	\$350	\$420
Non-Member	\$450	\$520

Single Day Fee

	Early Bird Rate	After April 30
Member	\$250	\$300
Non-Member	\$350	\$400
*Workforce Summit	\$100	\$100

<https://www.kyha.com/education-hub/annual-convention/>

Registration fee includes sessions and meals. **No refunds will be given after May 5, 2024.**

* The Health Care Workforce Summit registration fee is included if attendees are attending the KHA 95th Annual Convention.

SPECIAL NEEDS

KHA wishes to take all steps necessary to ensure no individual with a disability is excluded, denied services, segregated, or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any such assistance or services, please contact **KHA at 502-426-6220**.

Accommodations

Hilton Lexington/Downtown

369 W Vine Street
Lexington, KY 40507

Online Room Reservations: <https://www.hilton.com/en/attend-my-event/khaconferencemay2024/>

Hotel Phone Number: 859-231-9000

Group Reference Code: KHA524

Room Rate: \$209/night

Room Block Closes: **April 20, 2024**

Springhill Suites Marriott

863 South Broadway
Lexington, KY 40504

Online Room Reservations: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1700503363010&key=GRP&app=resvlink>

Hotel Phone Number: 859-225-1500

Group Reference Code: KY Hospital Association block

Room Rate: \$149/night

Room Block Closes: **April 20, 2024**

Continuing Education

- ▶ In support of improving patient care, the American College of Healthcare Executives is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), the American Nurses Credentialing Center (ANCC), and the American Academy of PAs (AAPA) to provide continuing education for the health care team.
- ▶ KHA is seeking approval for nursing continuing education credits for some of the convention sessions. Nursing continuing education credits will be offered pending approval.
- ▶ 7.0 SHRM and HRCI continuing education credits are pending for tracks on Monday and Tuesday, May 20-21, 2024.
- ▶ KHA is requesting Continuing Legal Education (CLE) credits for all the legal offerings on Tuesday, May 21, 2024, and Wednesday, May 22, 2024. The total CLE hours requested is 7 (including one Ethics credit).

***KHA extends a special thank you to this year's Sponsors
for making this programming possible!***

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Safe Haven Defense
Spectrum Reach
Steptoe & Johnson
The Morel Company
Universal Linen Service LLC
WellCare

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